



PRESENTATION OF SPONSORSHIP

## PRESENTATION

Florence Heri-Tech was born in 2018 from an idea of the **DIEF, Department of Industrial Engineering of University of Florence** and Florence International Biennial Art and Restoration. The Conference is part of the **Florence International Biennial for Art and Restoration**, an international event attracting prestigious institutions and companies and creating a unique opportunity to bring together the academic world with industry. The Conference will be a significant opportunity to bring together the academic world with industry.

Heri-Tech is the first International Conference to welcome major researchers and scholars from all over the world, focusing on current and future issues in the field on issues related to innovative techniques and technologies. **The city of Florence will therefore be the international heart of Restoration and Cultural and Environmental assets as well as a forum for meeting and discussing for experts**, operators and enthusiasts from around the world. The Conference will be a significant opportunity for exchange between researchers and companies for the promotion of productive excellence, technological evolution, the greater use of culture for younger sections of the population and specialization in the educational field for graduates and PhD students.

To foster European mobility and co-operation between students and staff; to enhance Europe's development as a multi-cultural society and to encourage the concept that scientific-cultural research must be an integral part of society; **to promote international networks between universities**, training institutes and companies to create long-term collaboration opportunities; **to create favourable conditions for young graduates to enter the world of work**; to demonstrate the influence of new technologies in the arts and how they can be used for innovative teaching and learning; and to establish contacts and **cooperation between Institutions in the Academic world and the world of work**.

Attend the Conference  
5 Continents, 30 Countries including China, USA, Turkey, India, Egypt, Germany, Switzerland, The Netherlands, Great Britain, Czech Republic, Rep. Singapore, Australia, Indonesia, Norway, 141 projects, 6 European projects, 167 International Institutions, 31 specialized companies, 91 Universities and Higher Education Institutes, more than 11 International Museum Institutions

112  
PUBLISHED  
PAPERS

200  
DAILY  
PRESENCE

27  
PARALLEL  
SESSIONS





## SPOSNSORSHIP LEVELS

### SILVER SPONSOR

(from 600 to 800 euro)

- Advertising on the site
- Personal presentation of the Company at the Conference
- n. 1 gala dinner

### GOLD SPONSOR

(from 1.000 to 2.000 euro)

- Advertising on the site and on all products of the event (brochures, flyers etc)
- Personal presentation of the Company at the Conference
- n. 1 gala dinner
- Coffee break offer at the Conference and distribution of information material. (Organization of coffee breaks by the sponsor)
- Possibility of practical demonstrations in a dedicated room
- Desk Exhibit Area

### PLATINUM SPONSOR

(from 2500 to 4000 euro)

- Advertising on the site and on all products of the event (brochures, flyers etc)
- Personal presentation of the Company at the Conference
- n. 1 gala dinner
- Coffee break offer at the Conference and distribution of information material. (Organization of coffee breaks by the sponsor)
- Possibility of practical demonstrations in a dedicated room
- n. 1 Conference lunch
- Stand 6mq exhibition area

Becoming a sponsor of Florence Heri-Tech means taking part in an event of International importance for the Future of Cultural Heritage and Technologies Innovations



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE  
**DIEF**  
DIPARTIMENTO  
DI INGEGNERIA  
INDUSTRIALE

**IOP** Publishing

**Secretary Office**

Via Maggio 13, Florence  
Silvia Fiorini Granieri  
(+39) 055 217728

[info@florenceheritage.com](mailto:info@florenceheritage.com)