

**FLORENCE**

**MAY  
2022**

3rd Edition



**SPONSOR PRESENTATION**

## PRESENTATION

Florence Heri-Tech **was born in 2018 from an idea of the DIEF, Department of Industrial Engineering of the University of Florence** ([www.dief.unifi.it](http://www.dief.unifi.it)) **and the Florence Art and Restoration Fair.**

The conference is the main event of the Florence Art and Restoration Fair ([www.salonerestaurofirenze.org](http://www.salonerestaurofirenze.org)), an international event that attracts prestigious institutions and companies and creates a unique opportunity to bring together the academic world with the industry.

Heri-Tech is the first international conference to welcome important projects and studies from around the world, focusing on current and future news in the field on issues related to innovative techniques and technologies dedicated to **Restoration and Cultural Heritage**. The city of Florence will therefore be the international heart of restoration and cultural and environmental heritage, as well as a forum for meeting and discussing with **experts, operators and enthusiasts from all over the world**. The Conference will be a significant opportunity for exchange between the universities and the companies for the promotion of production excellence, technological evolution, the greater use of culture for the younger sections of the population and specialization in the educational field for PhD students.

The conference aims to promote **European mobility** and cooperation between students and the world of work; **enhance the development of Europe as a multicultural society** and encourage the concept that scientific and cultural research must be an integral part of society; **promote international networks** between universities, training institutions and businesses to create long-term collaboration opportunities; **demonstrate the influence of new technologies in the arts** and how they can be used for innovative teaching and learning.

**5 continents, 30 countries** including China, the United States, Turkey, India, Egypt, Germany, Switzerland, the Netherlands, Great Britain, the Czech Republic, Singapore, Australia, Indonesia, Norway, **141 projects, 170 speakers, 6 European projects, 167 international institutions, 31 specialized companies, 91 universities** and higher education institutions, more than **11 international museum institutions**.

200  
DAILY  
ATTENDANCE

140  
PAPERS

32  
PARALLEL  
SESSIONS





## SPOSNSORSHIP LEVELS

### SILVER SPONSOR

€ 5.000

- Advertising on the site web;
- Presence on advertising material;
- Personal presentation during the Conference;
- n. 2 gala dinner;
- Lunches during the Conference with distribution of sponsor material (for 2 people);
- Coffee breaks during the Conference with possibility to distribution of sponsor material (for 2 people);
- Special rates to accommodation.

**Becoming a sponsor of Florence Heri-Tech means participating in an event of international importance for the Future of Technological Innovations and Cultural Heritage.**

### GOLD SPONSOR

from € 7.000 to € 10.000

- Advertising on the site web;
- Presence on advertising material;
- Personal presentation during the Conference or possibility to organize an event;
- n. 3 gala dinner with possibility to presentation and distribution sponsor materials or gadgets;
- Lunches during the Conference with distribution of sponsor material (for 3 people);
- Coffee breaks during the Conference with possibility to distribution of sponsor material (for 3 people);
- Special rates to accommodation;
- Desk 4mq in the expo area of Florence Art and restoration fair;
- Possibility to do a programme demonstration of your products.

### PLATINUM SPONSOR

from € 12.000

- Advertising on the site web;
- Presence on advertising material;
- Personal presentation during the Conference or possibility to organize an event;
- n. 4 gala dinner with possibility to presentation and distribution sponsor materials or gadgets;
- Lunches during the Conference with distribution of sponsor material (for 4 people);
- Coffee breaks during the Conference with possibility to distribution of sponsor material (for 4 people);
- Special rates to accommodation;
- Set up stand 6mq or 12mq in the expo area of Florence Art and restoration fair;
- Possibility to do a programme demonstration of your products.
- Possibility to personalized package or add others services according to the guest's possibilities.



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